

**Make-A-Wish®
America**

4742 North 24th Street, Suite 400
Phoenix, AZ 85016
602-279-9474
fax 602-279-0855
wish.org

RECEIVED MAKE-A-WISH®

2017 SEP 18 P 3:00

September 8, 2017

Postal Regulatory Commission
901 New York Avenue NW, Suite 200
Washington, DC 20268-0001
RE: Docket No. RM 2017-12

POSTAL REGULATORY
COMMISSION
OFF

Dear Commissioners:

I am writing on behalf of Make-A-Wish Foundation of America, our donors and, most importantly the wish kids and families we serve. The foundation relies on the U.S. Mail to raise funds and communicate with our supporters and those we serve. Without the mail, our fundraising would suffer severely and, as consequence, so would our mission.

We simply do not understand why suddenly there is a need to increase nonprofit marketing mail rates above the CPI rate. This would seem to fly in the face of the very important rationale for granting nonprofits a discounted rate.

As a practical matter, injecting unanticipated increases such as those proposed by USPS will mean that our fundraising budget will not be able to keep pace with the increase in postage costs. The result will be a reduction in our use of the mail, a reduction in our revenues, and, in turn, a reduction in our ability to serve our wish kids.

If our postage rates were to increase, say, 5%, and produce a corresponding 5% loss of revenue, we would not be able to grant 40 or more wishes. Respectfully, we ask you to consider these consequences due to the immediate harm to our programs.

Please do not change the current system for calculating nonprofit rates. Implemented by the Postal Service ten years ago, we see no pressing need for a change, especially not one that will do harm to all nonprofit organizations using the mail. Nonprofit organizations are the least able to absorb such increases as they work in areas that benefit our society.

Your review and consideration of this request is greatly appreciated.

Sincerely,



Todd Sheilenberger
Vice President of Development
Make-A-Wish Foundation of America

Share the Power of a Wish®